

Elena R. Fitzgerald

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Professional Profile

- SUNY Fredonia graduate with a B.S. in Music Industry and dual minors in Communication and Music, with hands-on experience in artist booking, hospitality at shows, and media production.
- Proven ability to manage live events, coordinate tours, and produce engaging content across radio, video, and social platforms.

Skills

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|----------------------|--------------------|---------------------|----------------------|
| Concert/Tour Booking | VIP Experience | Hospitality | Atvenu Trained |
| Square Trained | Interviewing | Digital Design | Community Engagement |
| Event Planning | Project Management | Audio/Video Editing | Script Writing |
| Public Speaking | Media Production | Radio Broadcasting | Orchestra Experience |

Operations Experience

Cheap 52/Makeout Palace Tour

February 2026 - May 2026

Tour/Merch Management

- Began by assisting on booking at venues around the North East from New York City to Chicago.
- Continuing to communicate with venues, poster artists, photographers, and the different local scenes.
- Am expected to merch manage, handle finances, do photography/videography, and organize housing.

Western New York Venues, Buffalo & Rochester, NY

May 2025 - Present

VIP/Merch Representative

- Completed shifts for amphitheater tours in venues such as KeyBank Center and Terminal B.
- Often setup and tear down sets including handling historic items in a museum for an anniversary tour.
- As a Merch Representative, have counted in & out, sold, and settled during a shift.
- Trained in Atvenu and Square POS.
- Recently onboarded as a VIP Local Assistant with VIP Nation.
- Notable shows: Disturbed, Jane Remover, Lisa Heller, Gabby's Dollhouse, and Totally Tubular Festival

Relentless Moisture

December 2023 - Present

Band/Tour Manager

- Managed logistics and promotional strategy for the release of *Peculiar Transmissions* (Feb 2025).
- Keeps track of all financials and takes in any data for the band.
- Captures and edits promotional band photography using Adobe Lightroom and Photoshop.
- Acted as primary liaison for venues, press, and promotional partners.

The Local Lo-Down, SUNY Fredonia

October 2022 – May 2025

Executive Producer/A&R

- Promoted to Executive Producer in 2024 from Host and Field Interview Lead based on knowledge and exceptional work quality.
- Conducted and hosted weekly one-hour interviews with regional and touring artists on Fredonia Radio Systems, featured on the station's YouTube channel (@fredoniaradio9534).
- Coordinated interview logistics by communicating with talent, researching guest backgrounds, and crafting original scripts to guide live discussions.
- Produced, edited, and published over 30 high-quality interview segments using Adobe Audition, Premiere Pro, and Photoshop, growing visibility for emerging artists.
- Interviewed a wide range of notable acts including: [Ben Quad](#), [Carly Cosgrove](#), [Saturdays at Your Place](#), [Riley!](#), [femtanyl](#), [Jay Zubricky](#), and [Jeff James \(SONY Music\)](#)

Fredonia Radio Systems SUNY Fredonia

January 2022 – May 2025

General/Station Manager & Program Director

- Stepped into General Manager role in November 2024 during a leadership transition, maintaining smooth station operations and team coordination.
- Led the station to national finalist recognition in the 2025 Intercollegiate Broadcasting System Awards for Best College Radio Station.
- Produced large-scale events, including *Rockin' the Commons* fundraiser and SUNY Fredonia's 2024 eclipse concert, overseeing booking, scheduling and execution.

Booking & Promotions Experience

Freelance Booking, Buffalo, NY

January 2025 – Present

Tour Booking/Management

- Booked, coordinated, and tour managed an [8-show Northeast tour across](#) four states in May 2025.
- Will work frequently with booking groups as well as venues and their management.
- Completed lineups for tours and have gained connections within local scenes across the Northeast.
- Proficient in communicating through email/social media in order to book shows, set guarantees, and relay this information to each band I work with.
- Bands include: [Bug Day](#), [Darwin](#), [Relentless Moisture](#)

Last Call Entertainment, Fredonia, NY

August 2023 – May 2025

Head of Booking & Promotion

- Booked and promoted bi-monthly shows featuring local and touring acts (@lastcallmgmt).
- Made every show a welcoming space through hospitality work.
- Cultivated strong relationships within the Buffalo and Western New York music scene.
- Oversaw promotional campaigns including digital flyers, social media rollouts, and event outreach.
- Assisted with small-scale lighting and technical production for live performances.
- Worked directly with notable regional bands including: [Sunday Morning](#), [House & Home](#), [Magazine Beach](#), and [So Perfect](#)

Funk n' Waffles, Syracuse, NY

December 2023 – January 2024

Day of Show/Promotion Intern

- Collaborated with Hey Alec! Productions to create engaging content for the Funk n' Waffles TikTok account (@funknwaffles).
- Assisted with day-of-show operations including artist relations and promotional setup.
- Supported grassroots marketing efforts to boost attendance and fan engagement.

Education

Bachelor of Science – **State University of New York at Fredonia**

Major: **Music Industry** Dual Minors: **Communication and Music**