

Elena R. Fitzgerald

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Professional Profile

- SUNY Fredonia graduate with a B.S. in Music Industry and dual minors in Communication and Music, with hands-on experience in artist booking, show promotion, and media production.
- Proven ability to manage live events, coordinate tours, and produce engaging content across radio, video, and social platforms, with strong ties to the Western New York music scene.
- Passionate about live music and committed to creating inclusive, welcoming concert experiences.

Skills

| | | | |
|----------------------|--------------------|---------------------|----------------------|
| Concert/Tour Booking | VIP Experience | Photography | Atvenu Trained |
| Square Trained | Interviewing | Digital Design | Community Engagement |
| Event Planning | Project Management | Audio/Video Editing | Script Writing |
| Public Speaking | Media Production | Radio Broadcasting | Orchestra Experience |

Operations Experience

Western New York Venues, Buffalo & Rochester, NY May 2025 - Present

VIP/Merch Representative

- Completed shifts for amphitheater tours in venues such as KeyBank Center and Terminal B
- Often setup and tear down sets including handling historic items in a museum for an anniversary tour
- As a Merch Representative, have counted in & out, sold, and settled during a shift
- Trained in Atvenu and Square POS
- Recently onboarded as a Local VIP Representative with One More Time VIP & VIP Nation
- Notable shows: Disturbed, Jane Remover, Lisa Heller, Gabby's Dollhouse, and Totally Tubular Festival

Relentless Moisture

December 2023 - Present

Band/Tour Manager

- Managed logistics and promotional strategy for the release of *Peculiar Transmissions* (Feb 2025)
- Keeps track of all financials and takes in any data for the band
- Captures and edits promotional band photography using Adobe Lightroom and Photoshop
- Acted as primary liaison for venues, press, and promotional partners

The Local Lo-Down, SUNY Fredonia

October 2022 – May 2025

Executive Producer/A&R

- Promoted to Executive Producer in 2024 from Host and Field Interview Lead based on knowledge and exceptional work quality.
- Conducted and hosted weekly one-hour interviews with regional and touring artists on Fredonia Radio Systems, featured on the station's YouTube channel (@fredoniaradio9534).
- Coordinated interview logistics by communicating with talent, researching guest backgrounds, and crafting original scripts to guide live discussions.
- Produced, edited, and published over 30 high-quality interview segments using Adobe Audition, Premiere Pro, and Photoshop, growing visibility for emerging artists.
- Interviewed a wide range of notable acts including: [Ben Quad](#), [Carly Cosgrove](#), [Saturdays at Your Place](#), [Riley!](#), [femtanyl](#), [Jay Zubricky](#), and [Jeff James \(SONY Music\)](#)

Booking & Promotions Experience

Freelance Booking, Buffalo, NY

January 2025 – Present

Tour Booking/Management

- Booked, coordinated, and tour managed an [8-show Northeast tour across](#) four states in May 2025
- Will work frequently with booking groups as well as venues and their management
- Completes lineups for tours and have gained connections with bands in local scenes across the Northeast
- Proficient in communicating through email/social media in order to book shows, set guarantees, and relay this information to each band I work with
- Bands include: [Bug Day](#), [Darwin](#), [Relentless Moisture](#)

Last Call Entertainment, Fredonia, NY

August 2023 – May 2025

Head of Booking & Promotion

- Booked and promoted bi-monthly shows featuring local and touring acts (@lastcallmgmt)
- Cultivated strong relationships within the Buffalo and Western New York music scene
- Oversaw promotional campaigns including digital flyers, social media rollouts, and event outreach
- Assisted with small-scale lighting and technical production for live performances
- Worked directly with notable regional bands including: [Sunday Morning](#), [House & Home](#), [Magazine Beach](#), and [So Perfect](#)

Funk n' Waffles, Syracuse, NY

December 2023 – January 2024

Day of Show/Promotion Intern

- Collaborated with Hey Alec! Productions to create engaging content for the Funk n' Waffles TikTok account (@funknwaffles).
- Assisted with day-of-show operations including artist relations and promotional setup.
- Supported grassroots marketing efforts to boost attendance and fan engagement.

Education

Bachelor of Science – **State University of New York at Fredonia**

Major: **Music Industry** Dual Minors: **Communication and Music**